# *Virginia's Certified Nurse Aide Workforce:* 2016

Healthcare Workforce Data Center

December 2016

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Follow us on Tumblr: www.vahwdc.tumblr.com

More than 30,000 Certified Nursing Aides voluntarily participated in this survey. Without their efforts the work of the center would not be possible. The Department of Health Professions, the Healthcare Workforce Data Center, and the Board of Nursing express our sincerest appreciation for your ongoing cooperation.

# Thank You!

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# The Certified Nursing Aide Workforce: At a Glance:

# The Workforce

 Licensees:
 61,302

 Virginia's Workforce:
 57,803

 FTEs:
 50,533

#### Survey Response Rate

All Licensees:49%Renewing Practitioners:82%

# **Demographics**

Female:	94
Diversity Index:	58
Median Age:	38

### Background

Rural Childhood:48%HS Degree in VA:71%Prof. Degree in VA:89%

#### Education

RMA Certification:7%Advanced CNA Cert.:1%

#### **Finances**

1% 3% Med. Income: \$11-\$12/hr. Health Benefits: 51% Retirement Benefits: 39%

Source: Va. Healthcare Workforce Data Center

### Current Employment

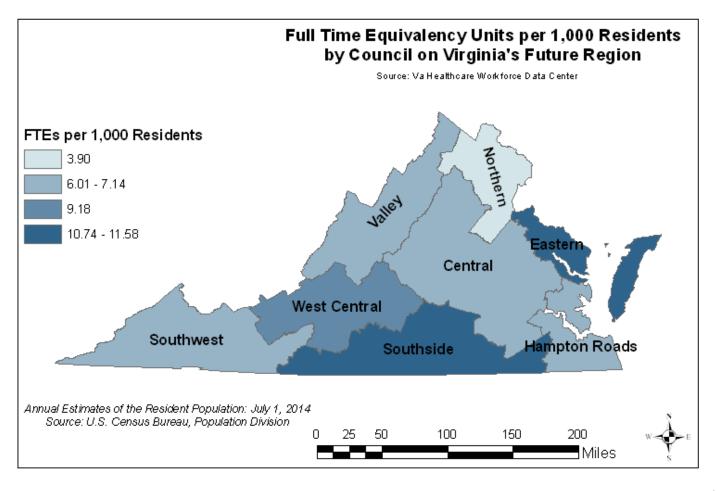
Employed in Prof.:86%Hold 1 Full-time Job:57%Satisfied?:94%

#### Job Turnover

New Location:	39%
Employed over 2 yrs:	47%

# Establishment Type

Nursing Home:	31%
Home Health Care:	18%
Assisted Living:	15%



30,256 Certified Nurse Aides (CNAs) voluntarily took part in the 2016 Certified Nurse Aide Workforce Survey. The Virginia Department of Health Professions' Healthcare Workforce Data Center (HWDC) administers the survey during the license renewal process, which takes place every year on the license issuance month of each respondent. These survey respondents represent 49% of the 61,302 CNAs who are licensed in the state and 82% of renewing practitioners.

The HWDC estimates that 57,803 CNAs participated in Virginia's workforce during the survey period, which is defined as those who worked at least a portion of the year in the state or who live in the state and intend to return to work as a CNA at some point in the future. Between October 2015 and September 2016, Virginia's CNA workforce provided 50,533 "full-time equivalency units", which the HWDC defines simply as working 2,000 hours a year (or 40 hours per week for 50 weeks with 2 weeks off).

94% of all CNAs are female, and the median age of the CNA workforce is 38. 54% of all CNAs are under the age of 40, and 94% of these professionals are female. In a random encounter between two CNAs, there is a 58% chance that they would be of different races or ethnicities, a measure known as the diversity index. This makes Virginia's CNA workforce more diverse than the state's overall population, where there is a 55% chance that two randomly chosen people would be of different races or ethnicities.

48% of all CNAs grew up in a rural area, and 29% of these professionals currently work in non-Metro areas of the state. Overall, 19% of all CNAs work in non-Metro areas of the state. Meanwhile, 71% of Virginia's CNAs graduated from high school in Virginia, and 89% of CNAs earned their initial certification in the state. In total, 91% of Virginia's CNA workforce has some educational background in the state.

31% of all CNAs received their initial training at a nursing home or hospital, while another 26% were trained at a public school. In addition to a CNA certificate, 7% of Virginia's CNA workforce also holds a certificate as a Registered Medication Aide (RMA), while 1% are certified as Advanced Practice CNAs. In addition, 10% of all CNAs are currently pursuing additional educational opportunities by enrolling in either a RN or LPN nursing program.

86% of CNAs are currently employed in the profession, whereas 5% of CNAs are involuntarily unemployed. 57% of all CNAs hold one full-time position, while 19% currently hold multiple positions. With respect to work hours, 38% of CNAs work between 40 and 49 hours per week, while just 5% of CNAs work at least 60 hours per week. In addition, 47% of CNAs have been at their primary work location for more than two years, while another 39% began work in a new location at some point in the past 12 months.

The typical CNA earns between \$11.00 and \$12.00 per hour at their primary work location. In addition, 71% of all CNAs receive at least one employer-sponsored benefit, including 51% who receive health insurance. 94% of CNAs are satisfied with their current employment situation, including 65% who indicate they are "very satisfied".

93% of all CNAs fill primarily a clinical or patient care role at their primary work location. 31% of all CNAs work at a nursing home as their primary work location, the most of any establishment type among CNAs. Meanwhile, 18% of all CNAs are employed by home health care establishments as their primary work location, while another 15% work at assisted living facilities.

Licensees					
License Status	#	%			
Renewing Practitioners	41,218	67%			
New Licensees	6,065	10%			
Non-Renewals	7,927	13%			
Renewal date not in survey period	6,092	10%			
All Licensees	61,302	100%			

Source: Va. Healthcare Workforce Data Center

*HWDC* surveys tend to achieve very high response rates. 82% of renewing CNAs submitted a survey. These represent 49% of CNAs who held a license at some point during the licensing period.

Response Rates						
Statistic	Non Respondents	Respondent	Response Rate			
By Age						
Under 30	11,706	6,703	36%			
30 to 34	4,377	3,505	45%			
35 to 39	2,893	3,554	55%			
40 to 44	2,483	3,103	56%			
45 to 49	2,326	3,285	59%			
50 to 54	2,298	3,403	60%			
55 to 59	2,037	3,116	61%			
60 and Over	2,926	3,587	55%			
Total	31,046	30,256	49%			
New Licenses						
Issued After Sept. 2015	6,065	0	0%			
Metro Status						
Non-Metro	5,887	6,331	52%			
Metro	21,720	22,491	51%			
Not in Virginia	3,438	1,434	29%			

Source: Va. Healthcare Workforce Data Center

# At a Glance:

51,302
10%
13%
49%
82%

Response Rates	
Completed Surveys	30,256
Response Rate, all licensees	49%
Response Rate, Renewals	82%
Source: Va. Healthcare Workforce Data Center	

Source: Va. Healthcare Workforce Data Cente

# Definitions

- 1. The Survey Period: The survey was conducted between October 2015 and September 2016 on the month of initial licensure of each renewing practitioner.
- 2. Target Population: All CNAs who held a Virginia license at some point during the survey time period.
- 3. Survey Population: The survey was available to CNAs who renewed their licenses online. It was not available to those who did not renew, including CNAs newly licensed in the past two years.

At a Glance:	
<u>Workforce</u>	
Virginia's CNA Workforce:	57,803
TEs:	50,533
Utilization Ratios	
Licensees in VA Workforce:	94%
Licensees per FTE:	1.21
Workers per FTE:	1.14

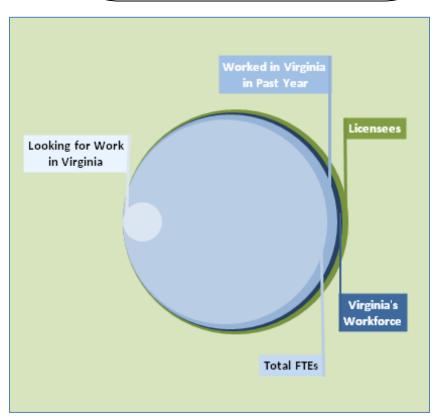
Virginia's CNA Workforce					
Status	#	%			
Worked in Virginia in Past Year	55,909	97%			
Looking for Work in Virginia	1,894	3%			
Virginia's Workforce	57,803	100%			
Total FTEs	50,533				
Licensees	61,302				

Source: Va. Healthcare Workforce Data Center

This report uses weighting to estimate the figures in this report. Unless otherwise noted, figures refer to the Virginia Workforce only. For more information on HWDC's methodology visit: <u>www.dhp.virginia.gov/hwdc</u>

# Definitions

- 1. Virginia's Workforce: A licensee with a primary or secondary work site in Virginia at any time during the survey timeframe or who indicated intent to return to Virginia's workforce at any point in the future.
- 2. Full Time Equivalency Unit (FTE): The HWDC uses 2,000 (40 hours for 50 weeks) as its baseline measure for FTEs.
- **3.** Licensees in VA Workforce: The proportion of licensees in Virginia's Workforce.
- **4.** Licensees per FTE: An indication of the number of licensees needed to create 1 FTE. Higher numbers indicate lower licensee participation.
- 5. Workers per FTE: An indication of the number of workers in Virginia's workforce needed to create 1 FTE. Higher numbers indicate lower utilization of available workers.



Age & Gender						
	M	ale	Fe	Female To		
Age	#	% Male	#	% Female	#	% in Age Group
Under 30	961	6%	15,632	94%	16,593	30%
30 to 34	410	6%	6,739	94%	7,149	13%
35 to 39	349	6%	5 <i>,</i> 465	94%	5,814	11%
40 to 44	300	6%	4,723	94%	5,023	9%
45 to 49	312	6%	4,695	94%	5,007	9%
50 to 54	301	6%	4,745	94%	5,047	9%
55 to 59	261	6%	4,299	94%	4,560	8%
60 +	323	6%	5,285	94%	5,608	10%
Total	3,218	6%	51,583	94%	54,801	100%

Source: Va. Healthcare Workforce Data Center

Race & Ethnicity					
Race/	Virginia*	CN	As	CNAs under 40	
Ethnicity	%	#	%	#	%
White	63%	21,055	38%	12,419	41%
Black	19%	29,167	52%	14,734	49%
Asian	6%	1,523	3%	539	2%
Other Race	0%	598	1%	291	1%
Two or more races	2%	1,115	2%	836	3%
Hispanic	9%	2,104	4%	1,170	4%
Total	100%	55,562	100%	29,989	100%

\*Population data in this chart is from the US Census, Annual Estimates of the Resident Population by Sex, Race, and Hispanic Origin for the United States, States, and Counties: July 1, 2014.

54% of all CNAs are under the

age of 40. 94% of these professionals are female. In addition, the diversity

index among CNAs under the age of

Source: Va. Healthcare Workforce Data Center

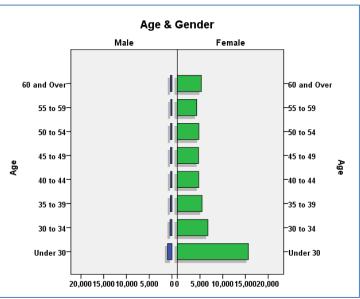
40 is 58%.

# At a Glance:

<u>Gender</u>	
% Female:	94%
% Under 40 Female:	94%
<b><u>Age</u></b> Median Age: % Under 40: % 55+:	38 54% 19%
<u>Diversity</u>	
Diversity Index:	58%
Under 40 Div. Index:	58%

Source: Va. Healthcare Workforce Data Center

In a chance encounter between two CNAs, there is a 58% chance they would be of a different race/ethnicity (a measure known as the Diversity Index), compared to a 55% chance for Virginia's population as a whole.



# At a Glance:

# **Childhood**

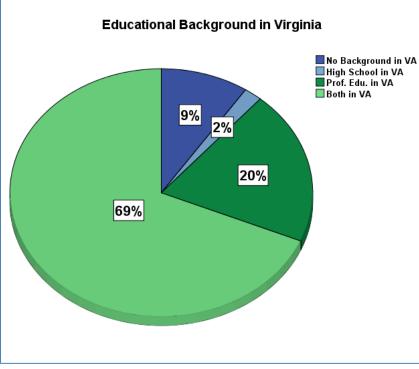
Urban Childhood:	30%
Rural Childhood:	48%
Virginia Background	
HS in Virginia:	71%
Prof. Training in VA:	89%
HS or Prof. Train. in VA:	91%
Location Choice	
% Rural to Non-Metro:	29%
% Urban/Suburban	
to Non-Metro:	9%

Source: Va. Healthcare Workforce Data Center

# A Closer Look:

Primary Location: Rural Status of Childhoo USDA Rural Urban Continuum Location			dhood		
Code	Description	Location Rural Suburban Urban			
Coue	Metro Cou		Suburban	UIDall	
1	Metro, 1 million+	33%	27%	40%	
2	Metro, 250,000 to 1 million	57%	19%	24%	
3	Metro, 250,000 or less	66%	18%	16%	
	Non-Metro Counties				
4	Urban pop 20,000+, Metro adj	62%	14%	24%	
6	Urban pop, 2,500-19,999, Metro adj	77%	11%	13%	
7	Urban pop, 2,500-19,999, nonadj	86%	8%	6%	
8	Rural, Metro adj	83%	6%	10%	
9	Rural, nonadj	71%	14%	15%	
	Overall	48%	22%	30%	

Source: Va. Healthcare Workforce Data Center



48% of all CNAs grew up in selfdescribed rural areas, and 29% of these professionals currently work in non-Metro counties. Overall, 19% of all CNAs currently work in non-Metro counties.

# Top Ten States for Certified Nursing Aide Recruitment

All CNAs				
Kank	High School	#	Init. Prof Degree	#
1	Virginia	38,763	Virginia	48,978
2	Outside U.S./Canada	7,505	North Carolina	980
3	New York	1,330	New York 653	
4	North Carolina	931	Maryland	561
5	West Virginia	714	West Virginia	455
6	Maryland	705	Pennsylvania 382	
7	Pennsylvania	655	New Jersey	286
8	New Jersey	517	California	283
9	Florida	393	Georgia	220
10	Georgia	323	Texas	184

71% of Virginia's licensed CNAs earned their high school degree in Virginia, while 89% received their CNA training in the state.

Source: Va. Healthcare Workforce Data Center
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Among CNAs who received their license in the past five years, 71% received their high school degree in Virginia, while 88% received their initial CNA training in the state.

Licensed in the Past 5 Years			e Past 5 Years	
Kdlik	High School	#	Init. Prof Degree	#
1	Virginia	13,101	Virginia	16,251
2	Outside U.S./Canada	2,402	North Carolina	310
3	New York	356	Maryland 2	
4	North Carolina	277	New York	186
5	Maryland	274	Pennsylvania	168
6	Pennsylvania	270	West Virginia 13	
7	West Virginia	193	Georgia	93
8	Florida	178	New Jersey	88
9	New Jersey	151	Florida	87
10	Georgia	117	Tennessee	74

Source: Va. Healthcare Workforce Data Center

6% of Virginia's licensees did not participate in Virginia's CNA workforce during the past year. 86% of these licensees worked at some point in the past year, including 69% who worked in a CNA-related capacity.

# At a Glance:

# Not in VA Workforce

Total:	3,420
% of Licensees:	6%
Va. Border State/DC:	35%

Highest Credential		
Credential	#	%
Registered Medication Aide (RMA)	3,759	7%
Advanced Practice CNA	443	1%

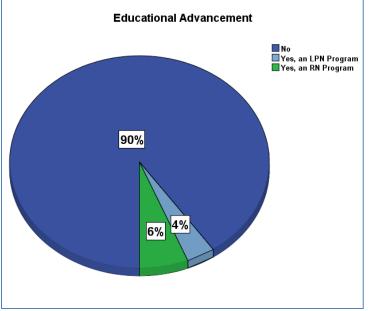
Source: Va. Healthcare Workforce Data Center

8% of CNAs have an advanced credential, including 7% who are Registered Medication Aides. 10% of CNAs are enrolled in nursing programs, including 6% who are enrolled in an RN program.

At a Glance:	
<b>Education</b>	
RMA:	7%
Advanced Practice CNA:	1%
Educational Advance	ment
RN Program:	6%
LPN Program:	4%

CNA Training Location					
Location # %					
Nursing Home/ Hospital	17,000	31%			
Public School	14,096	26%			
Community College	9,924	18%			
Other	13,838	25%			
Total	54,857	100%			

Source: Va. Healthcare Workforce Data Center



Educational Advancement			
Program Enrollment	#	%	
None	46,328	90%	
RN Program	3,118	6%	
LPN Program	1,815	4%	
Total	51,261	100%	

# At a Glance:

# **Employment**

Employed in Profession: 86% Involuntarily Unemployed: 5%

# **Positions Held**

1 Full-time:	57%
2 or More Positions:	19%
Weekly Hours:	
40 to 49:	38%
60 or more:	5%
Less than 30:	20%
Source: Va. Healthcare Workforce Data	Center

**Current Weekly Hours** Hours 0 hours 2,668 5% 1 to 9 hours 1,831 3% 2,754 5% 10 to 19 hours 20 to 29 hours 5,809 11% 30 to 39 hours 15,774 30% 19,957 38% 40 to 49 hours 50 to 59 hours 1,448 3% 60 to 69 hours 774 1% 70 to 79 hours 785 1% 1,022 2% 80 or more hours Total 100% 52,822

Source: Va. Healthcare Workforce Data Center

# A Closer Look:

Current Work Status			
Status	#	%	
Employed, capacity unknown	10	< 1%	
Employed in a CNA- related capacity	47,814	86%	
Employed, NOT in a CNA-related capacity	4,979	9%	
Not working, reason unknown	0	0%	
Involuntarily unemployed	2,541	5%	
Voluntarily unemployed	127	< 1%	
Retired	16	< 1%	
Total	55,487	100%	

Source: Va. Healthcare Workforce Data Center

86% of CNAs are currently employed in their profession. 57% of CNAs have one fulltime job, while 19% currently hold multiple positions. 38% of all CNAs work between 40 and 49 hours per week, while just 5% work at least 60 hours per week.

Current Posit	ions	
Positions	#	%
No Positions	2,668	5%
<b>One Part-Time Position</b>	10,493	19%
<b>Two Part-Time Positions</b>	2,410	4%
One Full-Time Position	31,304	57%
One Full-Time Position & One Part-Time Position	7,023	13%
<b>Two Full-Time Positions</b>	591	1%
More than Two Positions	385	1%
Total	54,874	100%

Incor	ne	
Hourly Wage	#	%
Less than \$7.50 per hour	634	1%
\$7.50 to \$7.99 per hour	817	2%
\$8.00 to \$8.99 per hour	2,325	5%
\$9.00 to \$9.99 per hour	4,065	9%
\$10.00 to \$10.99 per hour	8,229	18%
\$11.00 to \$11.99 per hour	7,804	17%
\$12.00 to \$12.99 per hour	7,724	16%
\$13.00 to \$13.99 per hour	5,461	12%
\$14.00 to \$14.99 per hour	3,543	8%
\$15.00 or more per hour	6,410	14%
Total	47,011	100%

Source: Va. Healthcare Workforce Data Center

Job Sa	atisfaction	
Level	#	%
Very Satisfied	35,358	65%
Somewhat Satisfied	15,885	29%
Somewhat Dissatisfied	2,371	4%
Very Dissatisfied	1,092	2%
Total	54,706	100%

Source: Va. Healthcare Workforce Data Center

At a Glar	ice:
<u>Earnings</u> Median Income:	\$11-\$12/hr.
<u>Benefits</u>	
Health Insurance:	51%
Retirement:	39%
<b>Satisfaction</b>	
Satisfied:	94%
Very Satisfied:	65%

The typical CNA earned between \$11 and \$12 per hour during the past year. In addition to monetary compensation, 51% received health insurance and 39% also had access to a retirement plan.

Employer-Spons	ored Benefits	5
Benefit	#	%
Paid Vacation	29,110	61%
Health Insurance	24,214	51%
Paid Sick Leave	23,905	50%
Dental Insurance	22,024	46%
Retirement	18,851	39%
Group Life Insurance	14,323	30%
Received At Least One Benefit	34,148	71%
*From any employer at time of survey.		

Location Tenure				
Tenure	Primary		Secondary	
	# %		#	%
Less than 6 Months	5 <i>,</i> 620	11%	3,129	21%
6 Months to 1 Year	7,487	15%	2,830	19%
1 to 2 Years	13,001	26%	3 <i>,</i> 520	24%
3 to 5 Years	11,047	22%	2,915	20%
6 to 10 Years	5 <i>,</i> 965	12%	1,234	8%
More than 10 Years	6,198	13%	944	6%
Subtotal	49,319	100%	14,571	100%
Did not have location	3,915		40,762	
Item Missing	4,569		2,469	
Total	57,803 57		57 <i>,</i> 803	

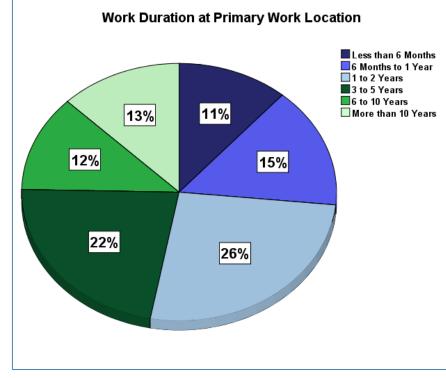
# At a Glance:

<u>Turnover &amp; Tenure</u>	
New Location:	39%
Over 2 years:	47%
Over 2 yrs, 2 <sup>nd</sup> location:	35%
Source: Va. Healthcare Workforce Data	Center

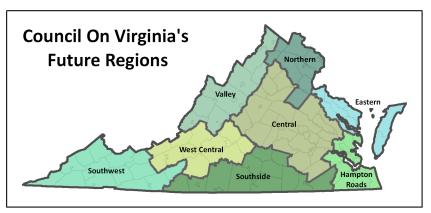
Source: Va. Healthcare Workforce Data Center

47% of CNAs have worked at

their primary location for more than 2 years—the job tenure normally required to get a conventional mortgage loan.



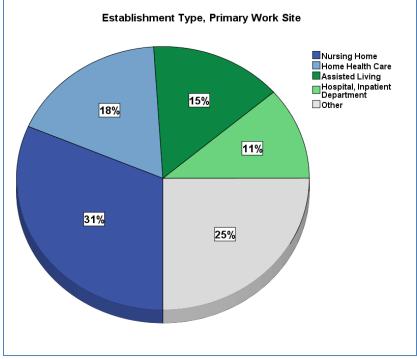
At a Gland	ce:
<u>Concentration</u>	
Top Region:	22%
Top 3 Regions:	62%
Lowest Region:	3%
Source: Va. Healthcare Workford	e Data Center



Source: Va. Healthcare Workforce Data Center

Regional Dis	tribution	of Work	Locations	;
	Primary		Secondary	
COVF Region	Loca	tion	Location	
	#	%	#	%
Central	10,033	22%	3,147	21%
Eastern	1,527	3%	567	4%
Hampton Roads	9,332	20%	3,036	20%
Northern	9,290	20%	3,918	26%
Southside	3,621	8%	1,050	7%
Southwest	2,480	5%	531	4%
Valley	3,563	8%	805	5%
West Central	6,560	14%	1,823	12%
Virginia Border State/DC	88	< 1%	95	1%
Other US State	60	< 1%	109	1%
Outside of the US	8	< 1%	6	< 1%
Total	46,562	100%	15,087	100%
Item Missing	7,326		1,953	

22% of all CNAs are employed in Central Virginia, the most of any region in the state. Another 40% of the state's CNA workforce is employed in either Hampton Roads or Northern Virginia.

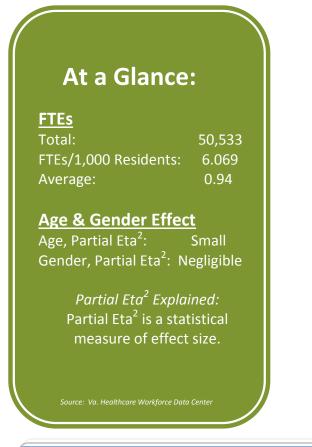


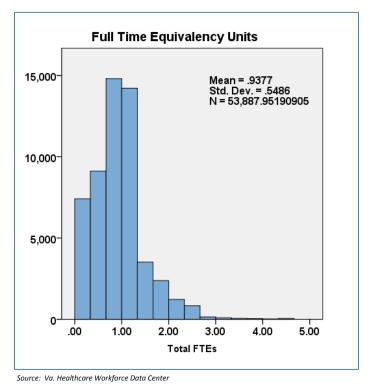
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Source: Va. Healthcare Workforce Data Center

Nursing homes employed
31% of Virginia's CNA
workforce, the most of any
establishment type.
Meanwhile, 93% of all CNAs
were engaged in either
clinical or patient care at
their primary work location.

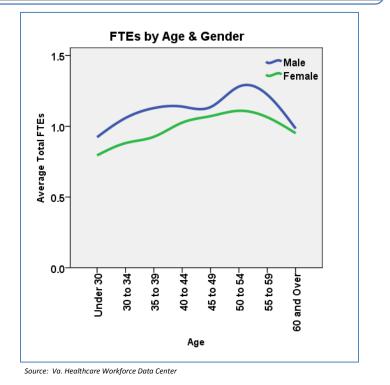
Location Type					
	Primary		Secondary		
Establishment Type	Location		Location		
	#	%	#	%	
Nursing Home	15,861	31%	2,797	18%	
Home Health Care	8,854	18%	4,206	26%	
Assisted Living	7,394	15%	2,085	13%	
Hospital, Inpatient Department	5,716	11%	645	4%	
Personal Care: Companion /	2,563	5%	1,397	9%	
Sitter / Private Duty	2,303	570	1,557	570	
Mental Health Facility	1,324	3%	154	1%	
Group Home	1,072	2%	447	3%	
Physician's Office	941	2%	129	1%	
Hospital, Ambulatory Care	937	2%	133	1%	
Hospice	888	2%	145	1%	
Health Clinic	423	1%	119	1%	
Ambulatory or Outpatient Care	399	1%	129	1%	
Other Practice Setting	4,074	8%	3,509	22%	
Total	50,446	100%	15,895	100%	
Did Not Have a Location	3,915		40,762		





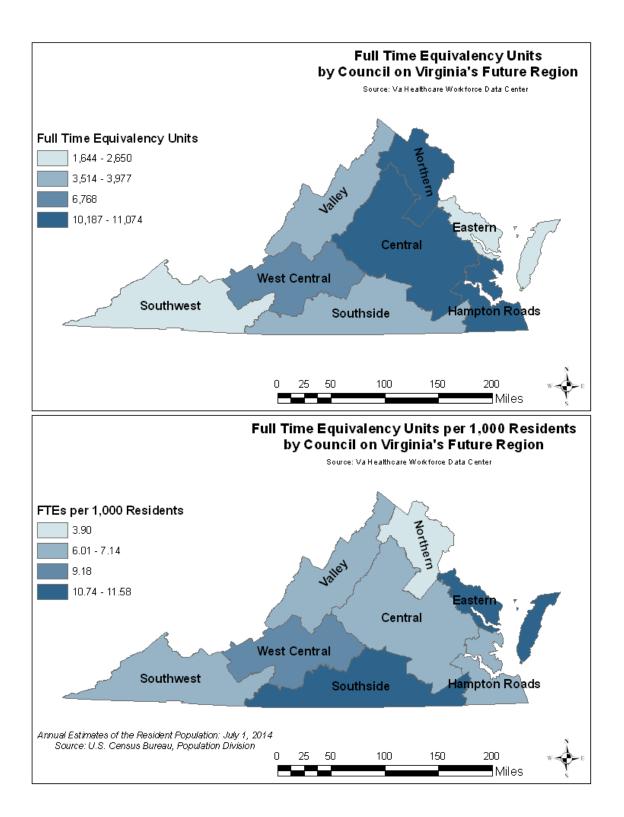
The typical (median) CNA provided 0.91 FTEs, or approximately 36 hours per week for 50 weeks. Although FTEs appear to vary by age and gender, statistical tests did not verify a difference exists.<sup>1</sup>

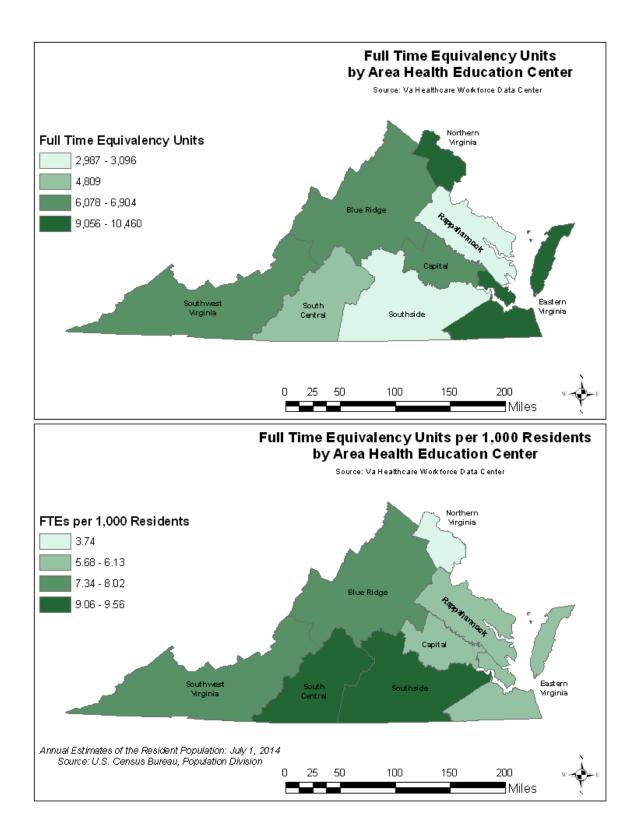
Full-Time Equivalency Units				
Age	Average	Median		
Age				
Under 30	0.80	0.81		
30 to 34	0.88	0.90		
35 to 39	0.93	0.91		
40 to 44	1.03	0.93		
45 to 49	1.07	1.03		
50 to 54	1.11	1.08		
55 to 59	1.06	1.04		
60 and Over	0.94	0.91		
Gender				
Male	1.07	1.08		
Female	0.94	0.91		
Source: Va. Healthcare Workforce Data Center				

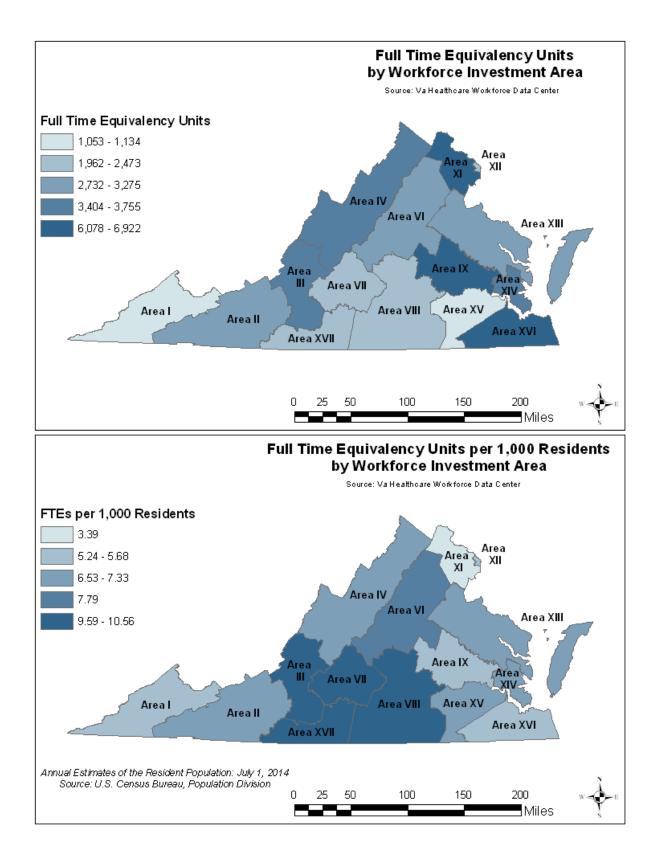


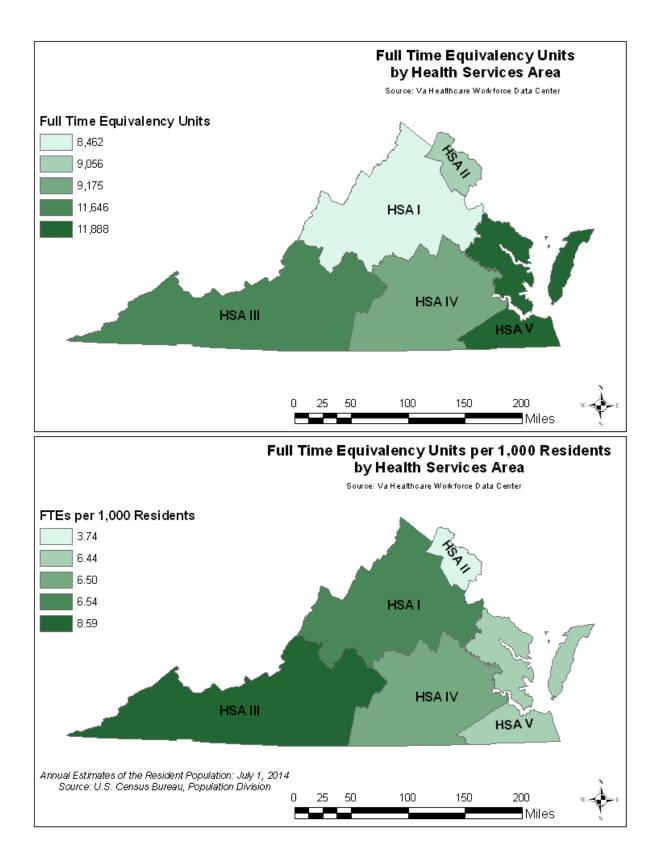
<sup>1</sup> Due to assumption violations in Mixed between-within ANOVA (Levene's Test and Interaction effect are significant)

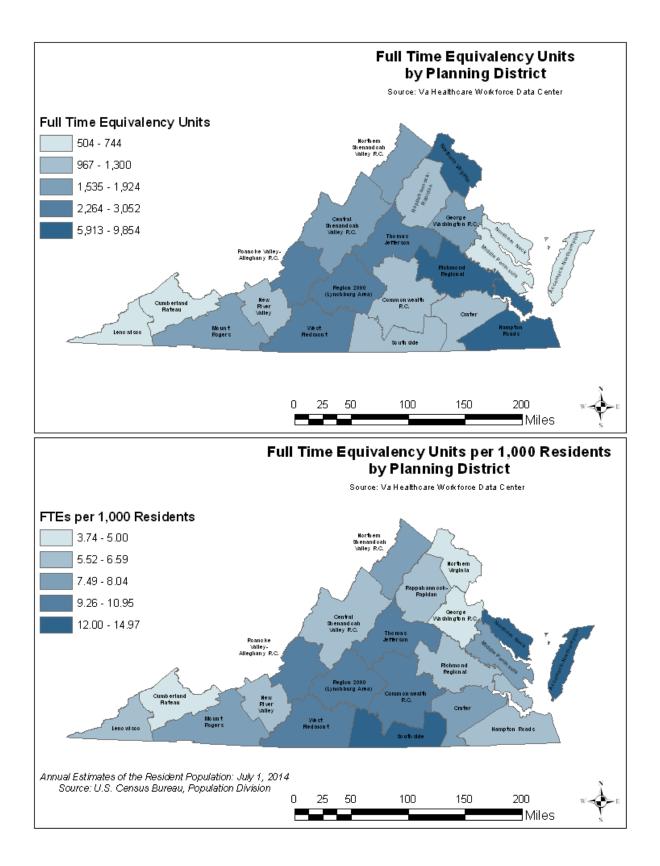
# Council on Virginia's Future Regions











# Appendix A: Weights

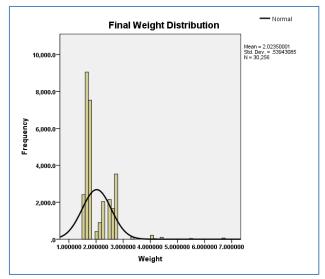
Rural		Location Weight		Total Weight		
Status	#	Rate	Weight	Min	Max	
Metro, 1 million+	31,566	50.31%	1.987658	1.622338	2.69426	
Metro, 250,000 to 1 million	6,651	51.23%	1.952157	1.593362	2.646139	
Metro, 250,000 or less	5,994	53.44%	1.871371	1.527423	2.536633	
Urban pop 20,000+, Metro adj	2,154	52.37%	1.909574	1.558605	2.588418	
Urban pop 20,000+, nonadj	0	NA	NA	NA	NA	
Urban pop, 2,500- 19,999, Metro adj	4,551	53.22%	1.879026	1.533671	2.547009	
Urban pop, 2,500- 19,999, nonadj	2,036	49.46%	2.021847	1.650243	2.740603	
Rural, Metro adj	2,425	51.88%	1.927663	1.573369	2.612937	
Rural, nonadj	1,052	49.05%	2.03876	1.664047	2.763528	
Virginia border state/DC	3,419	33.34%	2.999123	2.447901	4.065295	
Other US State	1,453	20.23%	4.942177	4.033832	6.699095	

See the Methods section on the HWDC website for details on HWDC Methods: www.dhp.virginia.gov/hwdc/

Final weights are calculated by multiplying the two weights and the overall response rate:

Age Weight x Rural Weight x Response Rate = Final Weight.

#### Overall Response Rate: 0.493556



Source: Va. Healthcare Workforce Data Center

Source: Va. Healthcare Workforce Data Center

Age	Age Weight			Total Weight	
	#	Rate	Weight	Min	Max
Under 30	18,409	36.41%	2.746382	2.536633	6.699095
30 to 34	7,882	44.47%	2.248787	2.077041	5.48534
35 to 39	6,447	55.13%	1.814012	1.675471	4.424818
40 to 44	5 <i>,</i> 586	55.55%	1.800193	1.662707	4.39111
45 to 49	5,611	58.55%	1.708067	1.577617	4.166391
50 to 54	5,701	59.69%	1.675287	1.54734	4.086432
55 to 59	5,153	60.47%	1.653723	1.527423	4.033832
60 and Over	6,513	55.07%	1.815723	1.677051	4.428992